

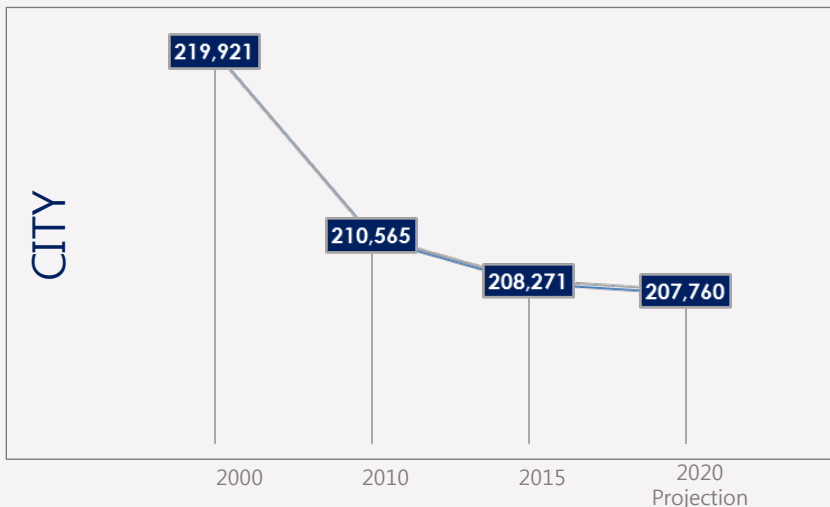
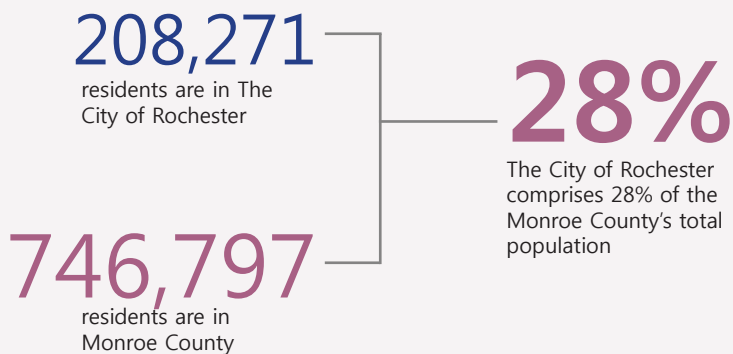


# PEOPLE CITY OF ROCHESTER

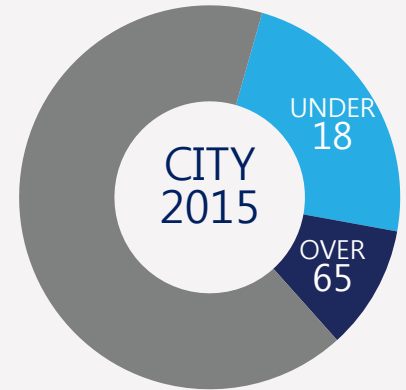
## HIGHLIGHTS

- In 2015 there were approximately 208,271 people living in the City of Rochester, accounting for 28% of Monroe County's population.
- The City of Rochester's population has declined by 5% since 2000, while Monroe County's population has increased by 1.5%.
- Almost a quarter of the City's population is under the age of 18, compared to just 20% in Monroe County.
- The City of Rochester has a smaller proportion of residents over the age of 65 (7.6%) relative to Monroe County (15.9%).
- Trends indicate the populations of Monroe County and the City are aging.

## TOTAL POPULATION

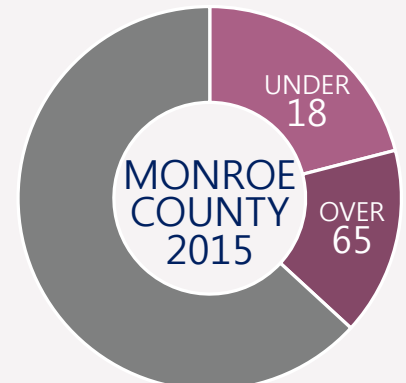


## POPULATION BY AGE



**↓ 18 UNDER** The population of residents 18 and under is projected to decrease from 24.8% in 2015 to 23.4% in 2020.

**↑ 65 OVER** The population of residents over the age of 65 is projected to increase from 7.6% in 2015 to 10.5% in 2020.



**↓ 18 UNDER** The population of residents 18 and under is projected to decrease from 20.9% in 2015 to 20.2% in 2020.

**↑ 65 OVER** The population of residents over the age of 65 is projected to increase from 15.9% in 2015 to 18.1% in 2020.



# RACE AND ETHNICITY

## CITY OF ROCHESTER

### HIGHLIGHTS

- In 2015 the City of Rochester had a significantly higher percentage of residents who self-identified with the Black Alone race relative to Monroe County.
- Almost 75% of Monroe County residents identify as White Alone, compared to 42% in the City of Rochester.
- The City of Rochester has a higher percentage of residents who self-identify with Hispanic origin (18.4%) relative to Monroe County (8.4%).

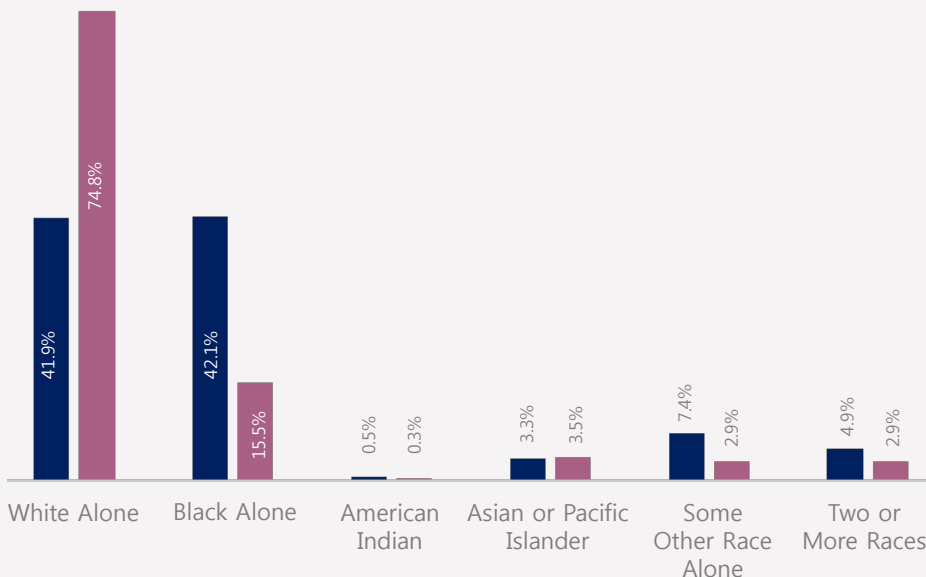
### DIVERSITY INDEX (2015)

The Diversity Index shows the likelihood that two persons, chosen at random from the same area, belong to different race and ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

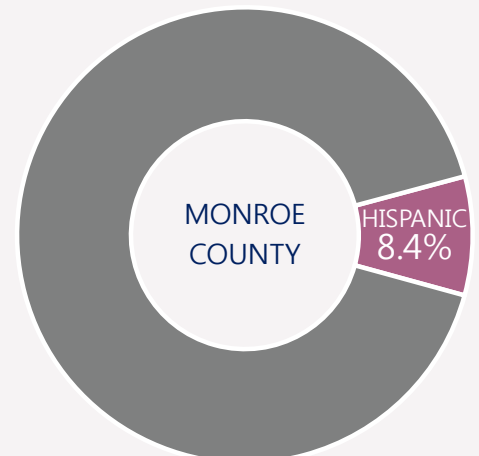
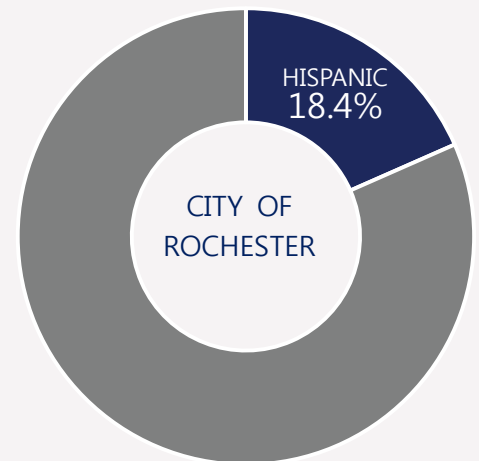
**75.3** City of Rochester's diversity index

**50.5** Monroe County's diversity index

### RACIAL COMPOSITION (2015)



### ETHNICITY (2015)



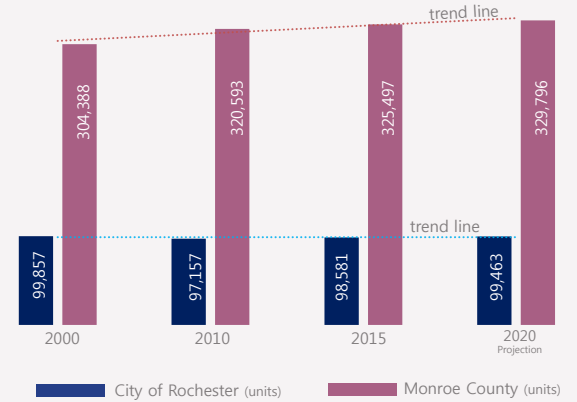


# HOUSING CITY OF ROCHESTER

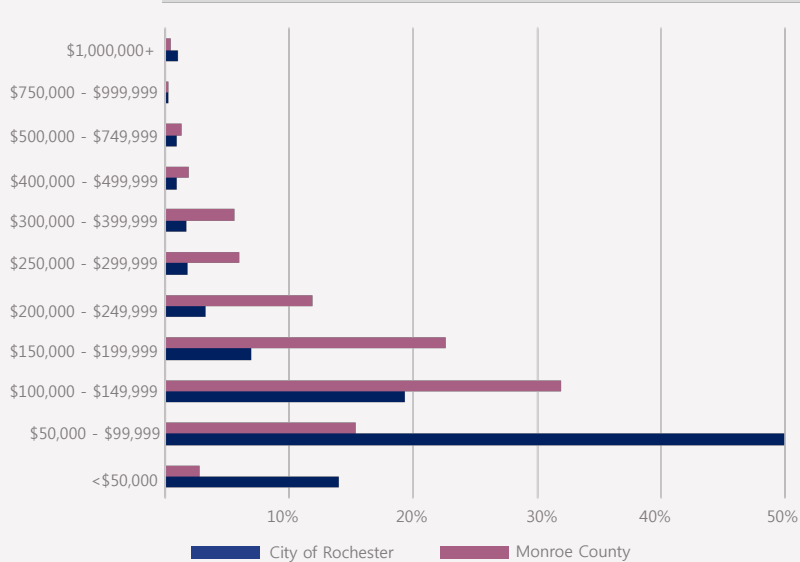
## HIGHLIGHTS

- Between 2000 and 2015, the total number of housing units in the City of Rochester remained fairly steady, while Monroe County saw an increase in the number of units.
- Almost 65% of housing units in the City are valued below \$100,000, compared to 20% of units in Monroe County.
- The median home value in the City of Rochester is projected to increase 13% by 2020 (compared to 18% in Monroe County)
- About 32% of the City's housing units are owner-occupied, which is significantly lower than Monroe County as a whole, where 59% of housing units are owner-occupied.

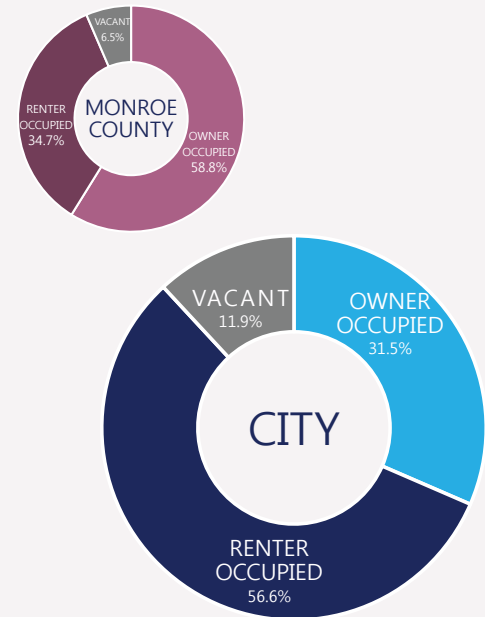
## TOTAL HOUSING SUPPLY



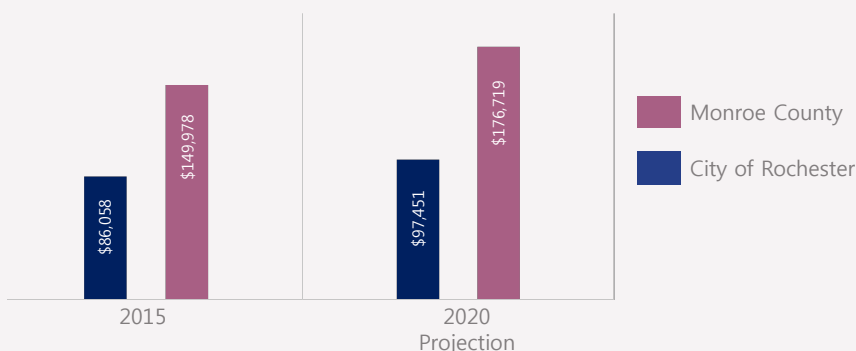
## HOUSING VALUE (2015)



## HOUSING TENURE (2015)

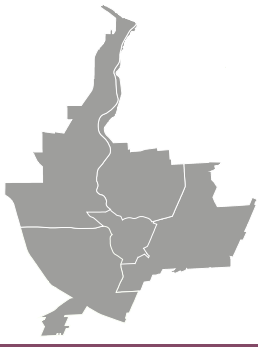


## MEDIAN HOME VALUE (2015)



**OWNER** projected to decrease from 31.5% (2015) to 30.6% (2020).

**RENTER** projected to increase from 56.6% (2015) to 56.8% (2020).



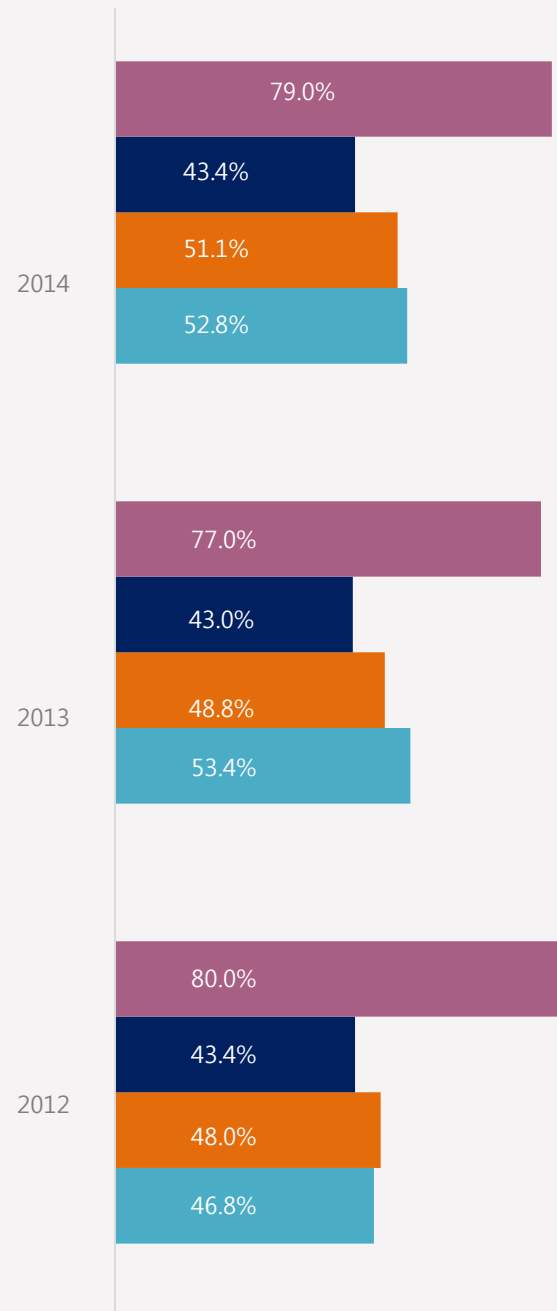
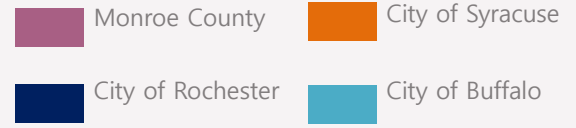
# EDUCATION

## CITY OF ROCHESTER

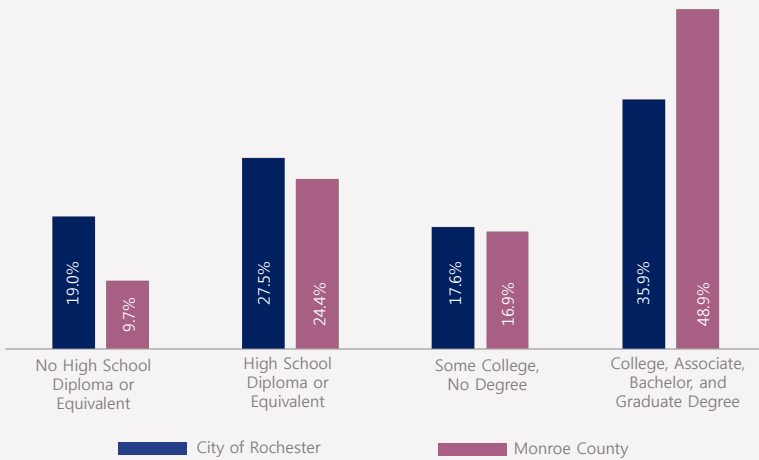
### HIGHLIGHTS

- Graduation rates in the City of Rochester are lower than Monroe County, but comparable to the cities of Buffalo and Syracuse.
- The proportion of people who have obtained a college degree is higher in Monroe County (48.9%) than the City of Rochester (35.9%).
- The proportion of residents without a high school diploma was higher in the City of Rochester (19%) than Monroe County (9.7%).
- The Rochester City School District spends slightly more per pupil than its counterparts in Buffalo and Syracuse.

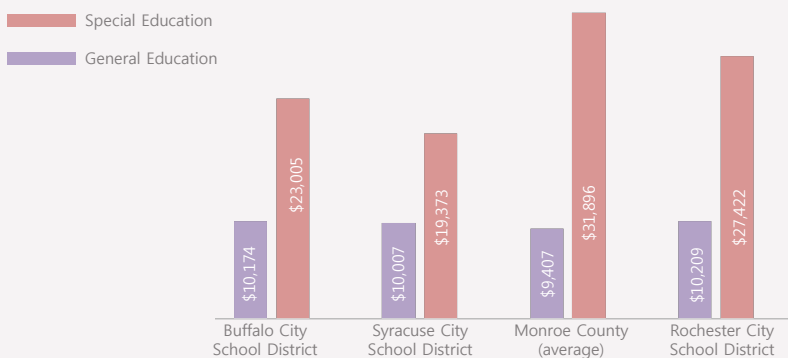
### GRADUATION RATE

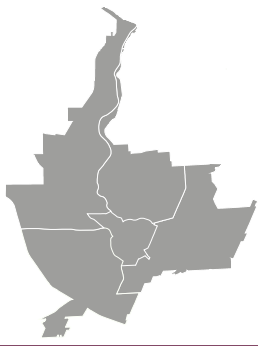


### HIGHEST LEVEL OF EDUCATION (2015)



### SPENDING PER PUPIL (2013)



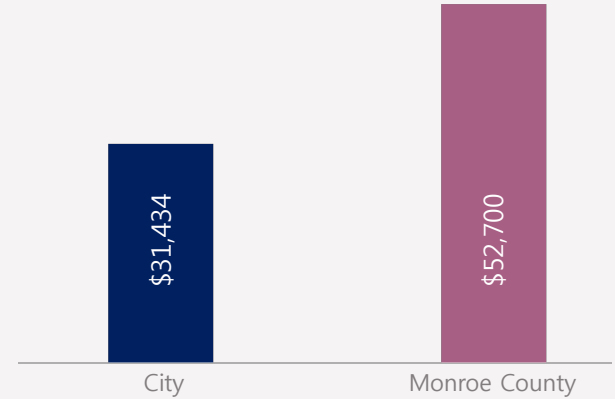


# INCOME CITY OF ROCHESTER

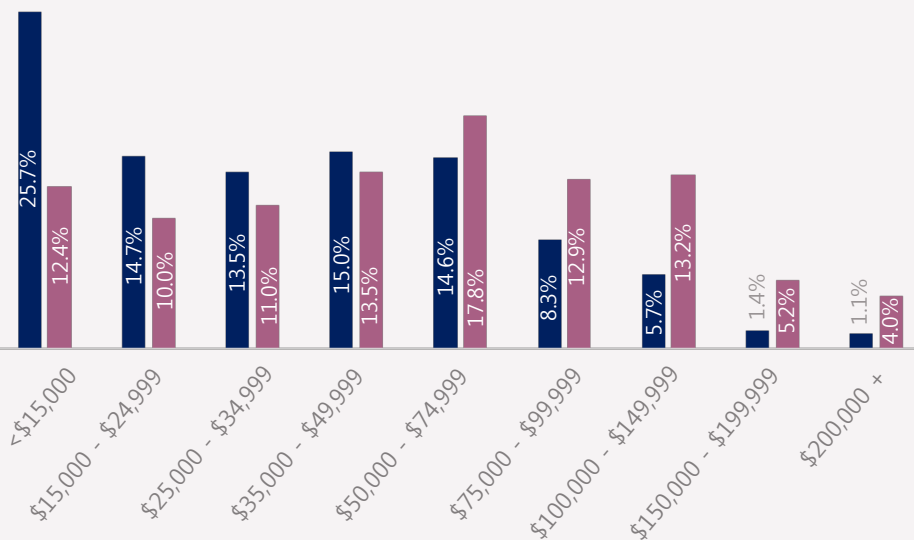
## HIGHLIGHTS

- More than a quarter of households in the City of Rochester have an income of less than \$15,000.
- The median household income in the City of Rochester (\$31,434) is comparable to Buffalo (\$31,668) and Syracuse (\$31,566), but significantly lower than Monroe County (\$52,700).
- Only 8% of households in the City of Rochester have income over \$100,000, compared to 23% in Monroe County.
- The poverty rate for the City of Rochester (33.9%) is comparable to the upstate cities of Syracuse and Buffalo. The poverty rate for Monroe County is significantly lower.

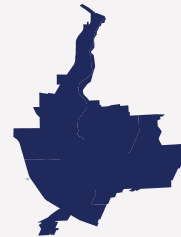
## MEDIAN HOUSEHOLD INCOME (2015)



## HOUSEHOLD INCOME (2015)



## POVERTY RATE (2015)



**33.9 %**

poverty rate for the City of Rochester.



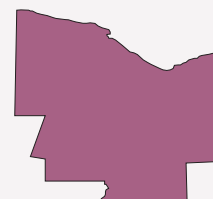
**31.4 %**

poverty rate for the City of Buffalo.



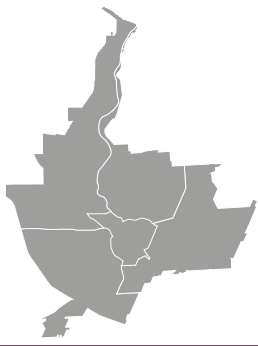
**36.5 %**

poverty rate for the City of Syracuse.



**15.8 %**

poverty rate for Monroe County



# EMPLOYMENT CITY OF ROCHESTER

## HIGHLIGHTS

- The largest industry sector in the City of Rochester is Services (60%). This includes the hospitality, education, health care, professional and social services.
- Retail Trade the second largest industry sector in the City of Rochester (11.7%); which includes employment in restaurants, automotive dealerships and general stores.
- 62% of the City of Rochester's population is in the labor force, which is comparable to the US (64%).
- The City of Rochester has a higher unemployment rate (6.9%) than Monroe County (5.3%), New York State (5.7%) and the US (6.3%).

## TOTAL LABOR FORCE (2015)

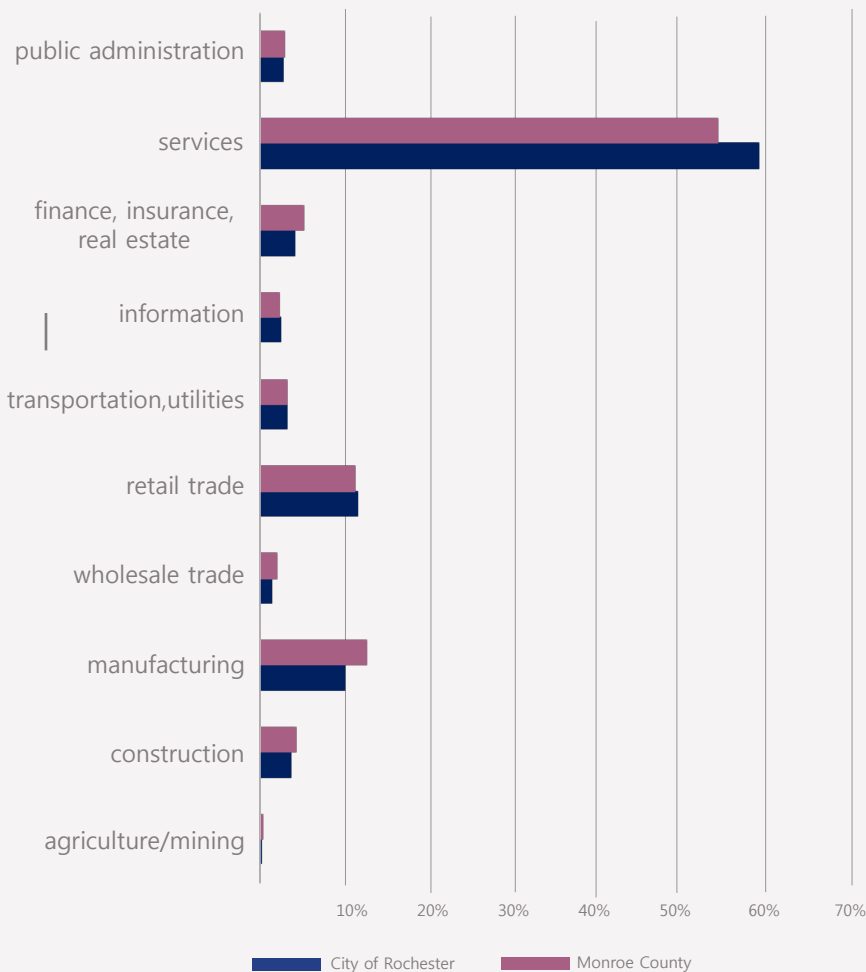
# 62%

of the population over the age of 16 in the City's labor force.

# 64%

of the population over the age of 16 in the US labor force.

## EMPLOYMENT BY INDUSTRY (2015)



## UNEMPLOYMENT RATE (2015)

# 6.9 %

unemployment rate for the City of Rochester

# 5.3 %

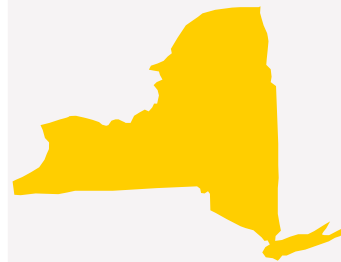
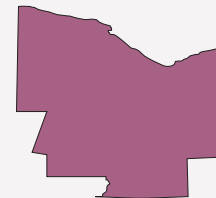
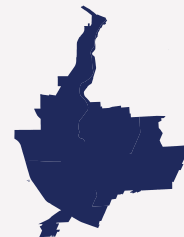
unemployment rate for Monroe County

# 5.7 %

unemployment rate for New York State

# 6.3 %

unemployment rate for the United States





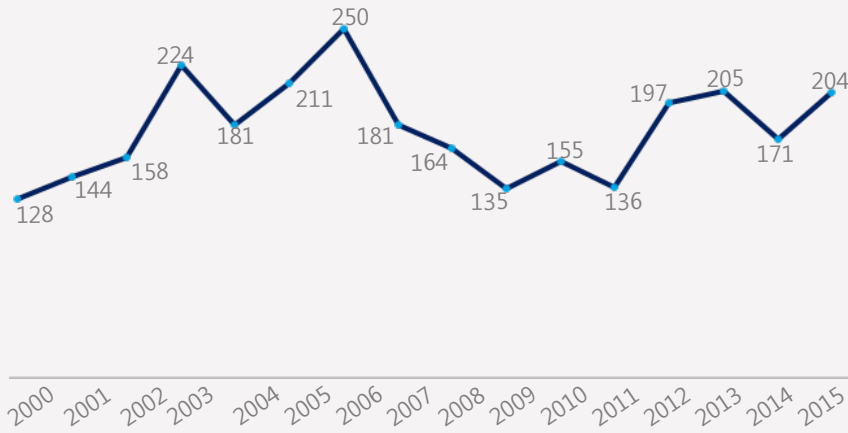
# PUBLIC SAFETY

## CITY OF ROCHESTER

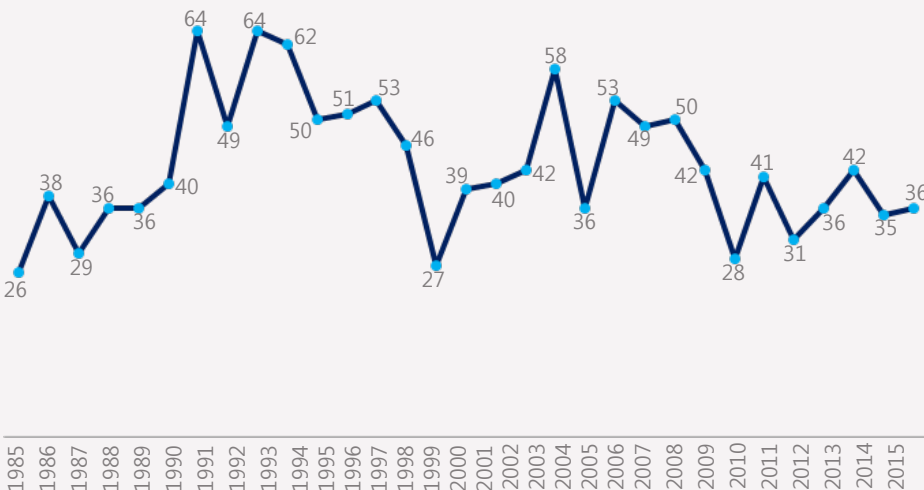
### HIGHLIGHTS

- In 2015 the City of Rochester experienced the second lowest levels of violent crimes in 10 years.
- Violent crimes such as rapes and robberies have decreased since 2015.
- Robberies, burglaries and larceny are all at 25-year lows for the City.
- Shooting incidents have increased by approximately 15% over the past year.
- The City of Rochester closed 80% of the open homicide cases with arrests.
- In 2015, the City had its highest number of gun recoveries in 10 years.

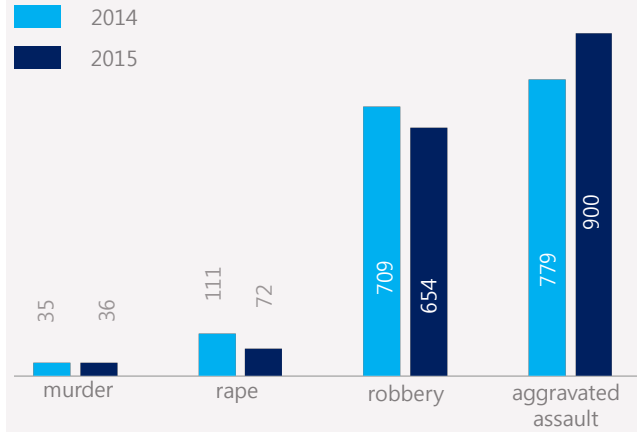
### SHOOTING INCIDENTS



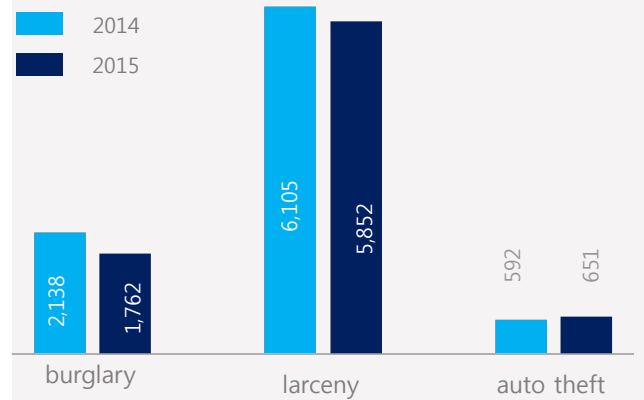
### HOMICIDES



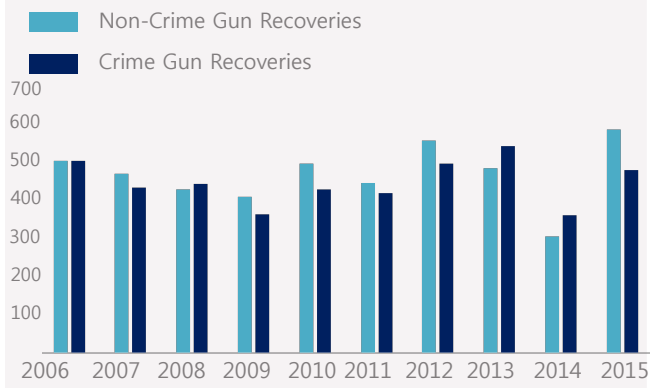
### TOTAL VIOLENT CRIMES

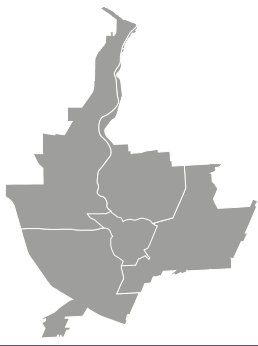


### TOTAL PROPERTY CRIMES



### GUN RECOVERIES





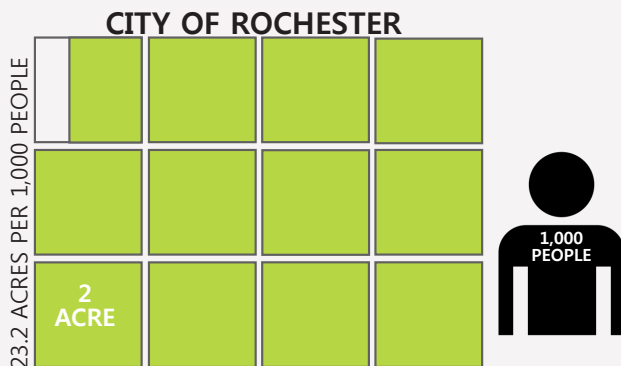
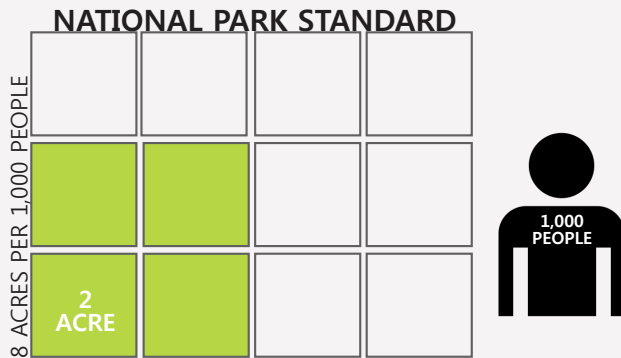
# LAND USE CITY OF ROCHESTER

## HIGHLIGHTS

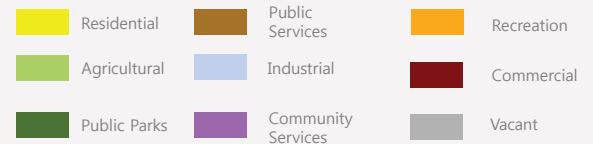
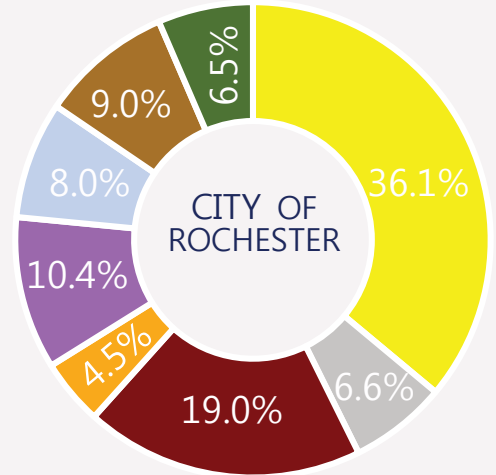
- Approximately 36% of land within the City of Rochester is used for residential purposes.
- Almost 40% of land within the City is zoned as "Special Districts," such as Center City, College Town, the Public Market Village and others. This allows standards and regulations to be tailored to specific areas.
- The City contains almost 3 times the amount of park land than current standards recommended by the National Parks and Recreation Association.

## PARKLAND

- The National Parks and Recreation Association recommends 8 acres of parkland for every 1,000 people. Today, the City provides 23 acres per 1,000 people for a total of 4,871 acres.



## LAND USE (2016)



## ZONING (2016)

